

Electronic Acknowledgement Receipt

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International Application Number:	
Confirmation Number:	5650
Title of Invention:	Using concepts for ad targeting
First Named Inventor/Applicant Name:	Ross Koningstein
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal_Google48.pdf	173418 <small>5c5ae8b09646e4f753bde3bade0e1ee793705d9e4</small>	no	3

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google48.pdf	260537 22854a5ef488b63e4b0b3095ce0cd10b40c26f18	no	2
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Information:					
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3	Foreign Reference	Ref_BQ_WO_97021183_Naqvi.pdf	3694831 b1bf90fb146cccd4f46ee091f0b8fb10fcd1a	no	96
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4	Foreign Reference	Ref_BR_JP_JP2001243256_google48.pdf	4392750 425c5c2b74a46620f56cc425b6303248ca1a4	no	36
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.